

Data Privacy Task Force – PROPOSED AGENDA (DRAFT)

Location: Zagreb, Croatia, Hrvatski Telekom Headquarters

Day 1 (January 23 rd 2025)	
08:30 – 08:45	Meeting up at Hrvatski Telekom in the main lobby
09:00 – 09:30	Meeting introductions: brief overview of the two-day program, followed by a roundtable of introductions and a short discussion on the main topics to be covered during the meeting. Any last-minute adjustments to the agenda can be made to ensure all priorities are addressed.
Session I: Data Act (impact and interpretation)	
<p>The Data Act is a pivotal piece of legislation aimed at fostering innovation and competition in the digital economy by ensuring the availability and reusability of data. For telecom industries, this act presents both opportunities and challenges.</p> <p>The discussion could delve into how the Data Act impacts data sharing practices, the balance between data privacy and accessibility, and the implications for data-driven business models. We could explore in more detail the regulatory landscape, compliance requirements, and the strategic importance of interpreting the act correctly to leverage data assets while adhering to European legal standards.</p>	
09:30 – 10:00	Presentation
10:00 – 11:00	Open discussion
11:00 – 11:15	<i>Coffee Break</i>
Session II: AI update—how companies implement the measures to comply with AI Act (how you do the risk assessment)	
<p>The AI Act is a ground breaking regulation that sets out strict guidelines for the development and deployment of artificial intelligence systems, ensuring they are used responsibly and ethically. This discussion should focus on how telecom companies are adapting to these regulations by implementing robust compliance measures.</p>	
11:15 – 11:45	Presentation
11:45 – 13:00	Open discussion
13:00 – 14:00	<i>Lunch Break</i>
Session III: Sustainability and GDPR requirement -companies to share the approach on how they handle the questions (roundtable)	
<p>In an era where sustainability and data privacy are paramount, telecom companies face the dual challenge of meeting GDPR requirements while advancing their sustainability goals. This roundtable discussion invites participants to share their strategies and best practices for handling these critical issues.</p> <p>Topics include the integration of sustainable practices into data management processes, ensuring GDPR compliance in eco-friendly initiatives, and balancing environmental responsibilities with data protection obligations. Participants are to exchange insights on sustainable data storage solutions, energy-efficient technologies, and the implementation of privacy-by-design principles.</p>	

Data Privacy Task Force – PROPOSED AGENDA (DRAFT)

Location: Zagreb, Croatia, Hrvatski Telekom Headquarters

This collaborative session aims to foster an open dialogue on overcoming the complexities of aligning sustainability efforts with stringent data privacy regulations, ultimately striving for a more responsible and compliant telecom industry.

14:00 – 14:30	Presentation
14:30 – 15:30	Open discussion
15:30 – 15:45	<i>Coffee Break</i>
Day One Open topics and follow ups	
15:45 – 16:30	A buffer aiming to tackle all follow up questions and topics emerging from the day 1 discussions.
17:30 – 19:00	<i>Sightseeing Tour or other group activity (depends on the weather)</i>
19:00 – 21:00	<i>Group Dinner</i>

ETIS Central Office contact: Ruxandra Cioban, rc@etis.org / +32 470 66 52 94

Day 2 (January 24th 2025)

Session IV: Marketing activities (cookies, Pay or Okay) -How long do consents remain valid?

Navigating the complexities of digital marketing in the telecom industry requires a clear understanding of consent management, particularly regarding cookies and the "Pay or Okay" model.

This session will explore the duration and validity of user consents under current regulations. Key discussions should include best practices for obtaining and renewing user consent, the legal implications of consent expiration, and how to ensure transparency and compliance in marketing strategies.

Participants will examine the lifecycle of consent, from initial collection to periodic renewals, and discuss the technical and legal mechanisms to manage user preferences effectively. The goal is to provide telecom companies with actionable insights into maintaining valid consents, enhancing user trust, and optimizing marketing activities within the regulatory framework.

09:30 – 10:30	Presentation(s)
10:30 – 12:30	Open Discussion
12:30 – 13:30	Lunch Break

Session V: Topic TBD

13:30 – 15:00	<p>This session has been intentionally left open to accommodate participants' preferences. We encourage you to propose both topics and objectives you'd like to address!</p> <p>Please send your suggestions to Ruxandra at rc@etis.org by November 1st, 2024. We will review all submissions and select the topics and goals that reflect the most</p>
---------------	--

Data Privacy Task Force – PROPOSED AGENDA (DRAFT)

Location: Zagreb, Croatia, Hrvatski Telekom Headquarters

	<p>common interests, ensuring the session is both relevant and productive for all participants.</p> <p>We'll do our best to include your input and tailor the agenda to meet shared objectives!</p>
15:00 – 15:15	Coffee Break
Wrap-up Session	
15:15 – 16:00	The session will include a recap of key takeaways, reflections on the sessions, and highlights of any topics not yet covered, which will be addressed in future group activities. Additionally, feedback will be collected to help shape upcoming events.

ETIS Central Office contact: Ruxandra Cioban, rc@etis.org / +32 470 66 52 94